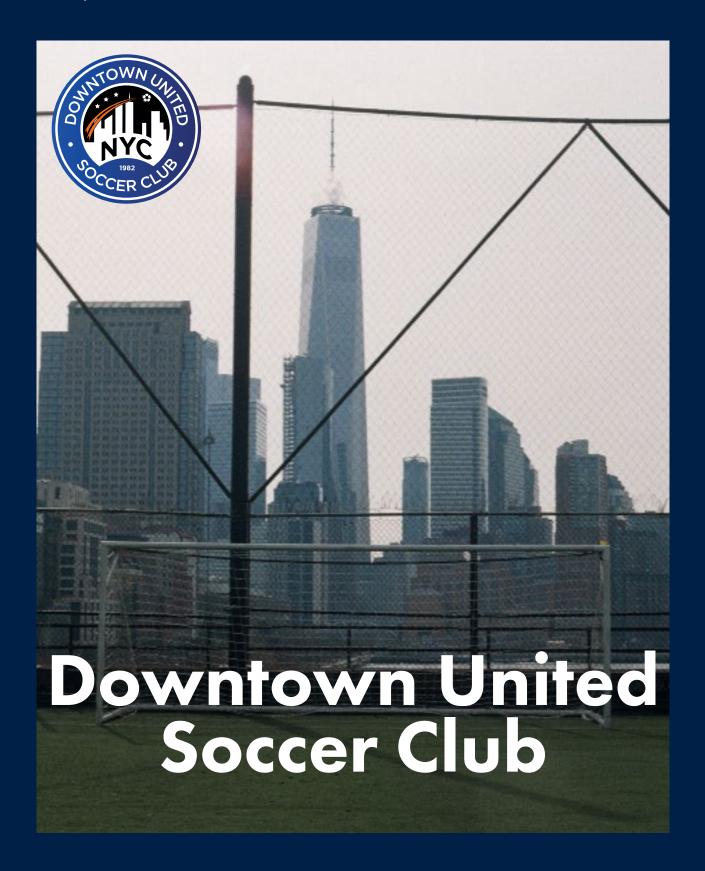
Annual Report 2018/2019



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Executive Director's Message

The DUSC 2018/2019 Annual Report is a testament to the fulfillment of the club's vision and mission. DUSC programs educated, trained and inspired youth soccer players across all ages and abilities and from all corners of New York City. The 2018/2019 DUSC Parent surveys revealed higher levels of satisfaction and confidence in the club than previous years and, thanks to you, our Fundraising efforts set new highs and we were able to remove financial barriers to our programs and provide soccer for all.

The real trophies we strive for daily are myriad: they range from the smile on your child's face after a game, the satisfaction of seeing kids experience the joy of competition while learning to both win and lose with grace, the magic of teammates becoming childhood friends, the delight to wake up and look forward to sharing the day together.

These are all trophies—gifts we wouldn't have if you didn't sacrifice your time and freedom to make them happen. We are tremendously appreciative that you trust DUSC to partner with you in the development of your child's youth soccer experience on and off the field. It is a privilege and responsibility we dedicate our time and effort to every day.

While we pay tribute to 2018/19 in this annual report, we also invite you to envision the future and explore opportunities to engage with us to help create innovative solutions to support DUSC's families. As you read this in May 2020, our world has changed dramatically. Change is the one constant in our daily life.

I've made hundreds of decisions over the past few weeks. We have redesigned and implemented new programming every day.

Every one of those decisions and innovations has been influenced by my conviction that DUSC will unwaveringly continue to serve our community. The unifying, healing power of the beautiful game in NYC makes it different from any other sport. We have an obligation to do more than survive. We have an obligation to rise above this challenge and lift the spirits of our community - players, parents, supporters, coaches and staff.

DUSC will remain steadfast in the pursuit of our vision and we will continue to fulfill our mission...with the addition of five simple words: 'No Matter What The Circumstances'

As we navigate these murky waters you can expect we will stay connected and provide continued support, assurance and perhaps most important, focus on the redeeming aspect of this crisis. When we are allowed to re-emerge into a changed world, the desire, enthusiasm and need for safe, healthy environments to play soccer will be renewed. With you, our most ardent supporters alongside us, DUSC will lead the way in creating this landscape for our community and all of NYC.

With the ongoing support of our donors, partners, Board and volunteers, DUSC is ready for the challenges and achievements ahead in 2020 and beyond.

- Kevin McCarthy, Executive Director



Our Mission is to educate, train and inspire youth soccer players of all ages and abilities in a positive, respectful, supportive environment. To foster a community that reflects the diversity of New York City in which children can develop a lifelong love for the beautiful game and realize their full potential as both players and people.



Our Vision

Provide a world-class youth soccer educational experience on and off the field to players staff and parents.

In state of the art facilities on the field: outdoor and indoor and in classrooms that also serve as a community meeting place.

All while being funded sufficiently so to be accessible and affordable to all.



Our Core Principles

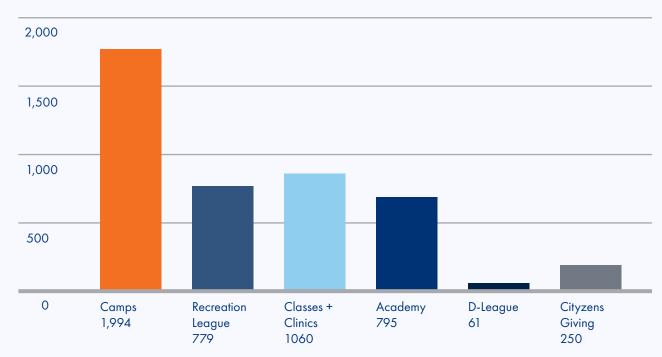
- 1. Put the best interest of players first by emphasizing individual long-term development.
- 2. Provide the proper environment to learn important life skills through the sport of soccer.
- 3. Include all members of our community.



02 — Mission and Vision Core Principles — 03

Our Year in Review

Player Registration



Player Heat Map



Our Player Development Philosophy

DUSC is committed to providing pathways in soccer that maximize the long-term individual Development of our players. With programs that are available Universally to players of all ages, abilities and speeds of development, that are designed to create Successful players on and off the field. By focusing on key Character strengths such as integrity, positive attitude, teamwork, and determination. Creating a Winning mindset — over the long term and not focused on individual games — while retaining the joy, excitement and happiness that comes from simply playing the game. With an emphasis on an Attacking, possession-oriented style of play that is positive and progressive. DUSC seeks to empower the diverse Youth soccer players of NYC to continue to develop as self-driven, imaginative and intelligent players and people long after their time at DUSC.

- Development
- Universally
- Successful
- Character
- Winner
- **Attacking**
- Youth

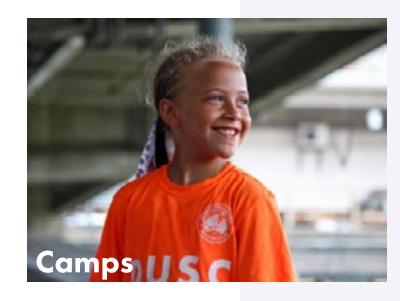


04- Year in Review

Soccer For All.

Our Programs offer a wide range of opportunities for all ages and skill levels. We provide a place to enjoy soccer, regardless of one's ability to pay or to play.

We offer a full range of Camps during the summer months and school breaks, from fun in the sun for the youngest players to advanced training camps for the serious athlete looking to take their game to the next level. Open to all players.



The Recreation League offers an opportunity for young players to build friendships, develop community and build a passion for the game through friendly competition. The program is managed by our professional soccer staff with years of experience in youth development, however all teams are coached by parent volunteers. We offer guidance to volunteer coaches to support a positive learning environment. Open to all players.



Soccer For All.



Classes focus on individual player development through our skills based training program including but not limited to dribbling, passing, shooting and creativity. All classes are taught by our professional coaching staff teaching the "DUSC Way." Open to all players.



Run strictly by our professional coaching staff, our Academy is geared towards the complete development of high level players looking to progress to the collegiate level and beyond. Our Academy uses internationally-recognized, age-specific best practices to prepare young players for competition in a fun, safe environment, instilling a lifelong love of our game. Tryouts required.

06 — Programs — Programs — O7

Highights Camps & Classes

Camp Participation by the Numbers

- Pier 40 Summer Camp had a total of 1,358 participants
- NEW Half Day Camp for ages 3-6 welcomed 200 participants
- Advanced Camps accumulated a record 358 participants
- NEW Hamptons Camp had 30 participants
- Residential Camp had a record 75 participants

Classes + Clinics Participation by the Numbers

- Classes + Clinics Fall 2018 had a total of 361 players
- Classes + Clinics Winter 2018/19 had a total of 169 players
- Classes + Clinics Spring 2019 had a total 520 players including a brand NEW miniballers class option for ages 3-5

Classes Testimonial

I have nothing but good things to say about Nick. He has been great meeting my son where he is...he's a bit shy and was overwhelmed the first few classes. Nick was great about encouraging Resh to play, providing positive reinforcement to build his confidence, and understanding that some games (tag, at least being the one chased) made Resh feel uncomfortable.

Do you think the head coach is using developmentally appropriate techniques?

Definitely, my son is a beginner so its all new to him but he's been able to pick it up. Nick has been great about breaking things down so that resh can understand

Do you think the curriculum places an emphasis on character development?

Somewhat, the focus definitely is not on winning, its about participating, having fun, and good sportsmanship (and of course learning!)

Highlights Recreation League

Participation by the Numbers

- Recreation League Fall 2018 saw 403 players join in competition
- The Fall season had a total of 91 Parent Coaches with 2 coaches assigned to each team
- Recreation League Winter 2018/19 saw 376 players join in competition

Recreation League Testimonial

"A huge thank you to the DUSC Recreation League for a fantastic season. The coaches and referees were wonderful and our team benefitted from our inspiring parent coach!"

- Participant Family



08 — Camps Recreation League — 09

Boys Academy

Girls Academy







Highlights

- U23's win EDP Regional Championship back to back for both 2018 and 2019 competitions
- U19's have an undefeated record in State Cup and Tournament play for all of 2018/2019
- U17's were ranked as high as #14 in National Got Soccer Rankings
- U14's finished 2019 in 1 st place and undefeated in National Premier League
- U9, U10, U11's, U12's join NYCFC Affiliate League



Highlights

- Participation grew by 30% in 2018/19, with participants from all 5 boroughs
- Transitioned from WYSL to NYCSL in 2018/19 with oldest age groups now accepted into NPL
- June 2019, first full graduating class of Girls Academy Players (00/01 Blue)
- July 2019, 30 Girls Academy Players traveled to WWC in France for friendly matches and to support USWNT
- Academy Girls player, Eva Kellner, selected by Generation Adidas Select to compete with Domestic team abroad at Olympic Lyon

10 — Academy Academy — 11

Community

Community Partners







Cris Velasco, DUSC Public School Program Coach and Equipment Coordinator

"DUSC has been an essential part of our after-school program for several years now. It is safe to say that DUSC hasn't only offered a healthier lifestyle through the sport of soccer itself, but also through the valuable nutritional instruction provided to the students prior to playing."

Tiffany A. Rodriguez, After-school Program Coordinator/ Camp Henry Director at P.S.20

Our Community constantly inspires us to do more. We understand that soccer functions as a vital piece of a childs development as a person. Physical exercise is an essential aspect of a healthy lifestyle.

For these reseasons we continue to search for opportunities to engage with the Greater NYC Community. As a continuation of what was previously called City in the Community, Downtown United Soccer Club works with the NYC Department of Education to deliever zero cost after school soccer programming to Downtown Manhattan Public Schools.

Our Coaches not only share the joy of soccer with new players to the game, but also the power of mindfulness towards a healthy lifestyle. The program stands as a wonderful reminder to keep active and practice healthy habits. Cris Velasco, pictured left, is one of the DUSC Coaches working with the NYC DOE program. In 2018/19, Cris ran programming at P.S. 20 and P.S. 134 serving over 260 kids in total.

For the 2018/19 academic year, Downtown United Soccer Club, the U.S. Soccer Foundation, and the New York City Department of Education announced a partnership to expand Soccer for Success through the city's CHAMPS before and afterschool program. Soccer for Success is the Foundation's afterschool program offered free to participants and proven to establish healthy habits and deliver positive health and youth development outcomes. This relationship is separate from the above mentioned Public School Program operated by DUSC. Through the partnership between DUSC, the Foundation, and NYC DOE, approximately 2,000 students were engaged in Soccer for Success.

The collaboration also supports the US Soccer Foundation's It's Everyone's Game campaign to ensure children in underserved neighborhoods can benefit from all that the game of soccer has to offer. This program year, the Foundation is on track to engage 100,000 children nationwide in Soccer for Success.









Soccer Recycle

Mission Statement

Soccer Recycle collects new and gently used soccer uniforms and redistributes them to needy programs around the world. We engage youth volunteers to promote social responsibility and foster a lifetime commitment to public service.

Origin

The DUSC Soccer Recycle Project was initiated by DUSC '99 player Eyob Ford. The first delivery was to an orphanage in his native Ethiopia in 2010. In the years that followed, Eyob scrimmaged with local youth and delivered uniforms to programs around the world including Kick-4-Life in Lesotho, BREDs in Jamaica, several programs in Guatemala, and Worldwide Orphans in Ethiopia.

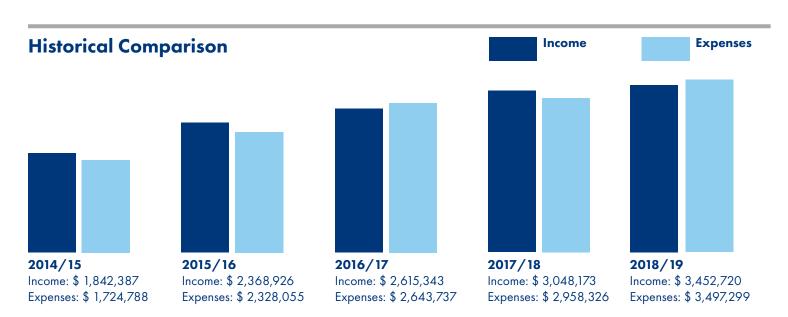
2018/19 Donation

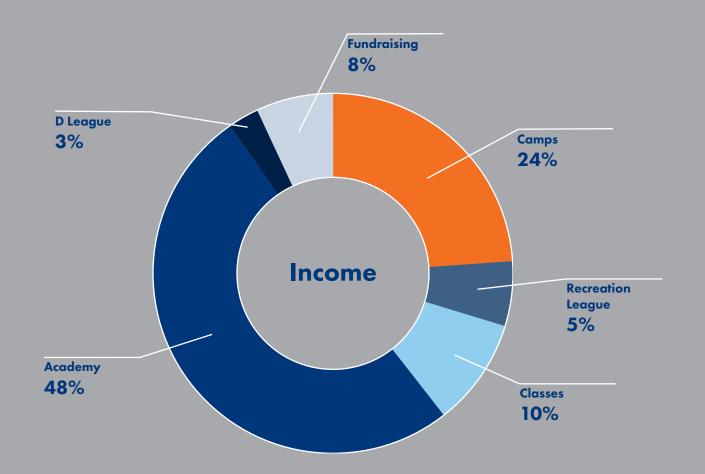
On March 9th & 10th, DUSC hosted a Soccer Recycle drive in an effort to gather lightly used jerseys and other miscellaneous soccer items. The collected items were donated to Haiti through club friend, Jean Laguerre. The donation was over 200lbs of lighted used items.

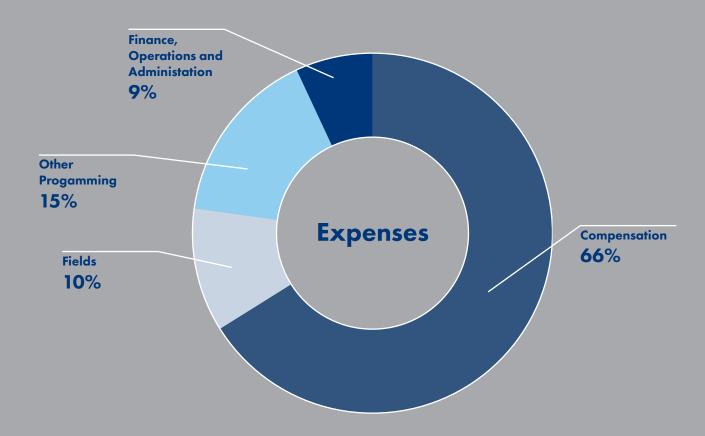
12 - Community - 13

Our Financial Summary

		2018/19	
		Actual	
ncome			
	Academy	\$1,671,294	
	Recreation League	\$171,226	
	D-League	\$90,948	
	Camps	\$844,905	
	Classes	\$359,793	
	Fundraising	\$287,251	
	Other Income	\$27,303	
	Total Income	\$3,452,720	
Expense	Compensation	\$2,305,790	
	Fields	\$353,089	
		\$525,513	
	Other Programming		
	Finance, Oper. + Admin	\$312,907	
		\$3,497,299	
Net Deficit		\$-\$44,579	
Net Reserves — Beginning of Year		\$581,825	
Net Reserves — End of Year		\$537,252	







14 — Financial Summary

Our Scholarships

Camp

138 Players \$57,261

Classes

44 Players \$11,920

Recreation League

25 Players \$1,320

Academy

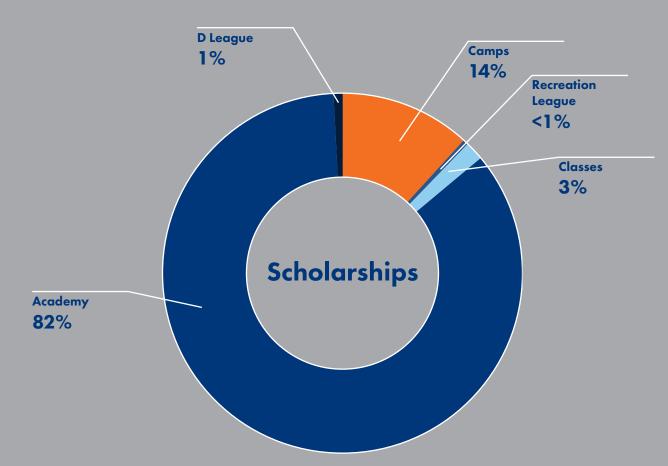
160 Players \$337,325

D League

3 Players \$3,950

Total Fee Subsidies

370 Players \$411,776 (12% of income)



Our 2019 Alumni

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Syracuse University	
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Albany	
aten Island	
Skidmore College	
University	
University	

Nario Olmedo	SUNY Purchase
an-Marlon Ospina	PCT
loelle Parks	Harvard University
Nartino Pellegrin	Baruch College
oseph Petrini	Carleton College
ack Posner	UCLA
osiah Potts	PCT
Buillermo Purchese	Occidental College
illian Randall	Bard College
Nichelle Reyes	SUNY Canton
Omar Samih	
melia Smith	Williams College
Nohammedou Sow	College of Staten Island
licholas Tagios	LIU
eremy Tetroashvili	
lias Venetis	Carleton College
lexander Weiss	St. Andrews (Scotland)
dwin Zúñiga Lopez	Monroe College

6- Scholarships Alumni - 17



Our 2018-19 Donors

Champion Sponsors \$ 5,001+

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Silver Sponsors \$ 501 – \$ 1000

Asif Ahmed

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Bronze Sponsors \$ 1-\$ 500

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Taekman Family

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Grace Wang

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Malorie Warents

Wartell Family

 $22 - \mathsf{Donors}$ $\mathsf{Donors} - 23$

Our 2018-19 In-Kind Donations

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Wasmuth Family

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EDP Soccer Emma Daly

Equinox

FLYWHEEL

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Hair Hoppers

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Adirondacks

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Kimberly Hotel

La Scuola Di Eatly

LES Enfants de Bohème

Leshem Loft

Marika Condos

Michael Sinensky

New York City Ballet

New York City Football Club

Nicol Champions Academy Perry Street Restaurant

Picasso Pizza

Rob Peetoom

RPZL

Sidebar

Soccer Zone Sushi by bou

SWERVE Fitness

The Manhattan Community

Squash Center (MCSC)

Tony Tackaberry

Treadwell Park

Trish Neve

Upper 90

US Soccer Foundation

24 — Donors In-Kind Donations — 25

Sponsors 2018/19

ATRIUM STAFFING



OXFORD













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